

RENASCENT FOUNDATION PRESENTS



RECOVERY SHOT

GOLF "FORE" RECOVERY

WEDNESDAY, SEPTEMBER 18, 2024

ANGUS GLEN GOLF CLUB
MARKHAM, ON





RECOVERY SHOT

GOLF "FORE" RECOVERY

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**Click here to
VISIT THE RENASCENT RECOVERY SHOT WEBSITE!**



The Impact of Your Support

When you support Renascent Recovery Shot, you are making an invaluable difference in the lives of people who are struggling with addiction. Each day, Renascent's staff work tirelessly to give people the power to re-write their future. They help save the lives of those who are struggling, and bring them hope, connection, and a sense of belonging once again. This is only possible through the generosity of our donors, sponsors, and champions.

Your gift has the power to transform lives.



Itinerary for the Day

12:00 PM Registration/Lunch

1:30 PM Shot Gun, South Course

7:00 PM Gourmet dinner, silent and live auction, and awards presentation

Experience a day full of golf featuring:

- A challenging 18-hole round of golf with cart and GPS
- Driving range & practice green access
- Pre-round lunch overlooking the fairway, on course treats, and dinner reception.
- Silent Auction, raffles, contests, gifts and more!





Thank you for your interest in the 2024 Recovery Shot golf tournament fundraiser.

As Renascent Foundation's signature Recovery Shot golf tournament enters its 30th year, our commitment to raising crucial funds alongside our partners has never been stronger. Fueled by the excitement of past achievements and the transformative impact our organization has on mental health and addictions, the upcoming year promises to be of greater influence.

Since its inception, **the tournament has raised nearly \$3 million for life-changing addiction treatment.** In our 30th year, we are on the verge of achieving this milestone, and we are thrilled to have you by our side for this tenacious journey.



All funds raised will champion transformative addiction and mental health programs at Renascent, benefiting individuals, families, loved ones, and children and youth.

This package includes sponsorship opportunities to elevate your business while supporting the advancement of mental health and addiction care delivered at Renascent.

Your participation ensures the preservation of critical programming, allowing Renascent to consistently deliver exceptional healthcare to the people of Ontario. So why not join us, along with others who share a vested interest in safeguarding access to life-changing programs and services at Renascent? Together, let's make a lasting impact on the journey towards improved mental health and addiction care.

Join us as we tee off together on Wednesday, September 18, 2024, for a day of impactful mental health and addiction initiatives.

Sponsorship Benefits



Brand Visibility

- **Logo Placement:** Prominent on banners, signage, and materials.
- **Hole Sponsorship:** Opportunity for individual hole branding.



Recognition

- **Verbal Acknowledgment:** During announcements and awards.
- **Program Inclusion:** Name and logo in event programs.



Digital Exposure

- **Website Presence:** Logo and links on the event website.
- **Social Media Promotion:** Featured on social media platforms.



Branded Merchandise

- Provide golf-related merchandise.



Customized Packages

- Tailored benefits for brand activation and marketing goals.



Community Engagement

- Positive brand image through community involvement.

Sponsorship benefits are adaptable to your specific goals and objectives.



Reach Your Audience

Recovery Shot promotion continues to provide value for sponsors. Through targeted advertising and promotion, Renascent will build awareness of the event, its sponsors, and life-changing recovery. This tournament receives steadfast support from prominent Canadian corporations and associations united by a shared vision to reshape the landscape of mental health and addiction within our communities.

- **Canada's Top 500 companies**
- **Manufacturing and trade companies**
- **Potential union members and alumni**
- **National and provincial food and beverage distributors and wholesalers**
- **Top 100 insurance and employee wellness sector employers/companies**
- **Renascent's corporate partners – 200 organizations within the mental health and addiction sector**

Individual Audiences



Men

Ages 40-55 and 60-75



Women

Ages 35-45 and 50-67



Income

\$80,000 to \$200,000



Roles

Management Level to Executive Leadership



Interests

Individuals invested in mental health & personal wellness.

Sponsorship Opportunities

To request an invoice for your Recovery Shot sponsorship, please email us at philanthropy@renascent.ca

Sponsorship Level	Value	Includes
Title	\$40,000	One Opportunity <ul style="list-style-type: none">• Exclusive identification as presenting sponsor incorporated in the tournament title• Corporate logo featured prominently in event communications, the event webpage, with a link to your corporate website, welcome banner, event program and Thank You ad in the Renascent Gifts at Work Newsletter• Opportunity to address participants• Opportunity to hold an activity on-site with product sampling or give-away• Highlight in the post event article in the GAW Digital – Renascent’s email donor publication• Thank you message through social media platform on tournament day• Hole sign at event• Three complimentary Foursomes - \$6,000 value
Title Sponsor Exclusive Add On	\$15,000	One Opportunity <ul style="list-style-type: none">• Exclusive golf at the prestigious Goodwood for up to 5 foursomes on a date of your choosing between August and September• Time Sensitive – must book by January 2024
Masters	\$20,000	Multiple Opportunities <ul style="list-style-type: none">• Identification as Champion sponsor• Corporate logo featured on event communications within the month of the tournament, on the event webpage with a link to your corporate website, and event program.• Ad in TGIF for featured item or business location to activate brand.• Highlight in the post event article in the Gifts at Work Digital – Renascent’s email donor publication• Thank you message through social media platform on tournament day• Hole sign at event• Two complimentary foursome - \$2,000 value
Lunch	\$17,500	One Opportunity <ul style="list-style-type: none">• Exclusive identification as Fairway Lunch Sponsor including signage during meal;• Opportunity to select meal option• Additional signage on-site during breakfast• Complimentary foursome - \$2,000 value
Helicopter Ball Drop or Photography or Golf Ball Sponsor	\$10,000	Multiple Opportunities <div><div><ul style="list-style-type: none">• Exclusive identification as Helicopter Ball Drop sponsor incorporated in the sale of golf balls throughout the dayor• On-demand printing of reception photos• Complimentary foursome - \$2,000 value</div><div><ul style="list-style-type: none">• Exclusive identification as golf ball sponsor• Name on the event webpage and in the event program</div></div>

Sponsorship Opportunities

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Sponsorship Level	Value	Includes
Media	\$15,000	One Opportunity <ul style="list-style-type: none">• Three sharable social media posts• Logo inclusion on digital promotional materials, press releases, website, maximizing your online visibility• Exclusive interviews with event organizers, participants, key personalities• Half-Page Ad in event passport• Sponsorship of host and co-host for event day• Complimentary foursome - \$2,000 value
Gold Tee (GPS or Digital Score Card Sponsor)	\$7,500	Multiple Opportunities <ul style="list-style-type: none">• Identification as GPS or Digital Score Card Sponsor on Golfer Carts and in Golf Cart area• Corporate logo featured in event communications, on the event webpage with a link to your corporate website, and event program• Complimentary foursome - \$2,000 value• Highlight in the post event article in the Gifts at Work digital – Renascent’s email donor publication• Thank you message through social media platform on tournament day• Hole sign at event ... and more
Golfer Gift	\$6,500	One Opportunity <ul style="list-style-type: none">• Exclusive identification as gift sponsor including signage during distribution• Signage at Golfer Gift Table(s)• Complimentary Double• Corporate logo featured on the event webpage and in the event program• Highlight in the post event article in the GAW – Renascent’s email donor publication• Thank you message through social media platform on tournament day ... and more
Registration	\$6,000	One Opportunity <ul style="list-style-type: none">• Signage with company name/logo displayed at registration• Special introduction and recognition at tee-off• Complimentary foursome - \$2,000 value
Silver Tee (Hockey-Net) (Putting Contest) (Hole-in-One)	\$5,000	Multiple Opportunities <ul style="list-style-type: none">• Identification as silver tee sponsor• Corporate logo featured on the event webpage and event program• Thank you message through social media platform on tournament day• Complimentary foursome - \$2,000 value

Sponsorship Level	Value	Includes
Hole or Display Sponsor	\$4,000	Multiple Opportunities <ul style="list-style-type: none">• Opportunity to hold an activity or showcase a product (e.g., car, food) in one location at event site with product sampling or give-away (including branded swag or food items, may not include marketing materials)• Option for two representatives to attend the event during the reception• Recognition at display site with a hole sign OR small banner• Complimentary foursome - \$2,000 value Please note – Hole/Display Sponsors are not recognized in general tournament marketing materials such as ads or program.
Green Tee	\$3,000	Multiple Opportunities <ul style="list-style-type: none">• Complimentary foursome - \$2,000 value• Tax Benefit of \$1,000 donation

Add On to Sponsorship/Foursome*:

You have the flexibility to choose from the following options to enhance your sponsorship level above. It’s important to note that these a la carte selections do not include any golf/golf day perks and are offered as is.

Beverage/Snack: \$2,500

One Opportunity

- Exclusive identification as beverage cart/ water bottle sponsor
- Name on the event webpage and in the event program

Silent Auction Sponsor: \$1,500

One Opportunity

- Cover the fees of Silent Auction so that more funds are directed towards Renascent’s mission
- Logo activation on Silent Auction site.

* must be purchased as an Add On to a sponsorship level

White Tee: \$1,500

Multiple Opportunities

- Identification as white tee sponsor
- Name on the event webpage and in the event program
- Signage on one of the following: driving range, or putting green, or bag drop or locker rooms

Single Golfer Ticket: \$650

- Golfer
- With lunch

Dinner Only: \$140

- Dinner only ticket

Live Auction, Contest Prizes, and Door Prize: Gifts in Kind

Multiple Opportunities

- Contributions to our online silent auction and contest prizes are welcome. These may include sports tickets, electronics, gift certificates, gift baskets and more!
- Contributions for golfer gift bags are also accepted (minimum 150 items). Please note - marketing materials such as brochures will not be included in gift bags.
- Name on the event webpage and in the event passport

Donation towards Renascent’s Mission

- A gift of your choice towards the advancement of Renascent’s mission in the name of Recovery Shot
- A full charitable tax receipt for the 2024 Tax year
- Name recognition in annual report

Sponsor Brand Activation

The opportunities to build your brand and product exposure continue. Our team is happy to work with you to discuss other sponsorship and recognition opportunities that are unique to your company.



Donate silent auction products or contest prizes!

On-course activities including Closest to the Pin, Longest Drive, and more.



Sponsor an on-course activity!

Join our exclusive line-up of vendors offering food, beverage, and product samples.

**Partner with us to increase brand
and product exposure all while helping
local citizens of our communities
find hope and healing through
meaningful recovery.**



Thank You to Our 2023 Sponsors

TITLE SPONSOR



PARTNER SPONSOR



Dan & Linda



About Renascent

Renascent is one of Ontario's largest and longest-standing addiction treatment providers. Founded in 1970, Renascent offers evidence-based, trauma-informed care that addresses substance addiction and concurrent mental health issues. Since our inception, more than 50,000 people have benefitted from our accredited programs and services for individuals, families, and organizations.



Renascent's approach to treatment

With your support, we can continue to provide life-saving care. Our approach gives clients the best opportunity for recovery with:

- **The power of community:** Our professional, interdisciplinary teams and programs leverage the invaluable power of peer and community support systems, including 12-step programs.
- **A client-focused approach:** As a not-for-profit organization, we always prioritize the delivery of safe, quality care. We invest every dollar we receive into providing treatment and supporting recovery.



Questions? Comments? Please get in touch with us.



Christina Selvaggio

Manager, Philanthropy

✉ cselvaggio@renascent.ca

☎ 416-886-3584



Luisa Schifitto

Philanthropy and Engagement Coordinator

✉ lschifitto@renascent.ca

☎ 416-847-6450



Tania Archer

Director of Business, Development & Philanthropy

✉ tarcher@renascent.ca



Guy Bonnell

2022 & 2023 Chair, Golf Tournament Committee

✉ guybonnell@gmail.com

Click here to
VISIT THE RENASCENT RECOVERY SHOT WEBSITE!



Renascent®

The road to recovery starts here.

38 Isabella Street
Toronto, ON M4Y 1N1

Telephone: 416-847-6444

Email: info@renascent.ca

renascent.ca

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